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GippsDairy



## Who is GippsDairy ?

- Not-for-profit incorporation est. 1996, not political
- Receive core funding from Dairy Australia ~\$500,000/yr
- Our role is to service dairying in Gippsland
  - Core area is projects
  - Collaborate with DPI, universities, CMAs, Landcare etc
  - Accumulate lots of information
- 15 projects worth >\$3.5 million (leverage of >6:1)



2

- Our role is to enhance dairying in Gippsland. This is done by investing in projects that address industry needs.
- How do we identify what areas need addressing? Up to now, it has been up to the Board directors and their networks but now we are wanting to make this a more consultative process with industry and this is what today is about.
- Not political and don't do lobbying but work with farmer political groups to supply information for them to use, eg Green Paper *Securing Our Water Future* – GippsDairy wrote a submission about its concerns with the Green Paper, and passed this onto local UDV branches, UDV head office and VFF head office.
- Industry is made of different types of people; agri political, RD and E and overlap – we are interested in responses from all these

## Australian dairy industry

Around 1.8 million cows on 8,000 farms make 9.1 billion litres of milk

Third largest rural industry in Australia, \$4.4 billion at farm gate and \$9.2 billion post factory sales

Employs 40,000 on farm and in processing

Australia's largest food industry

2% world production

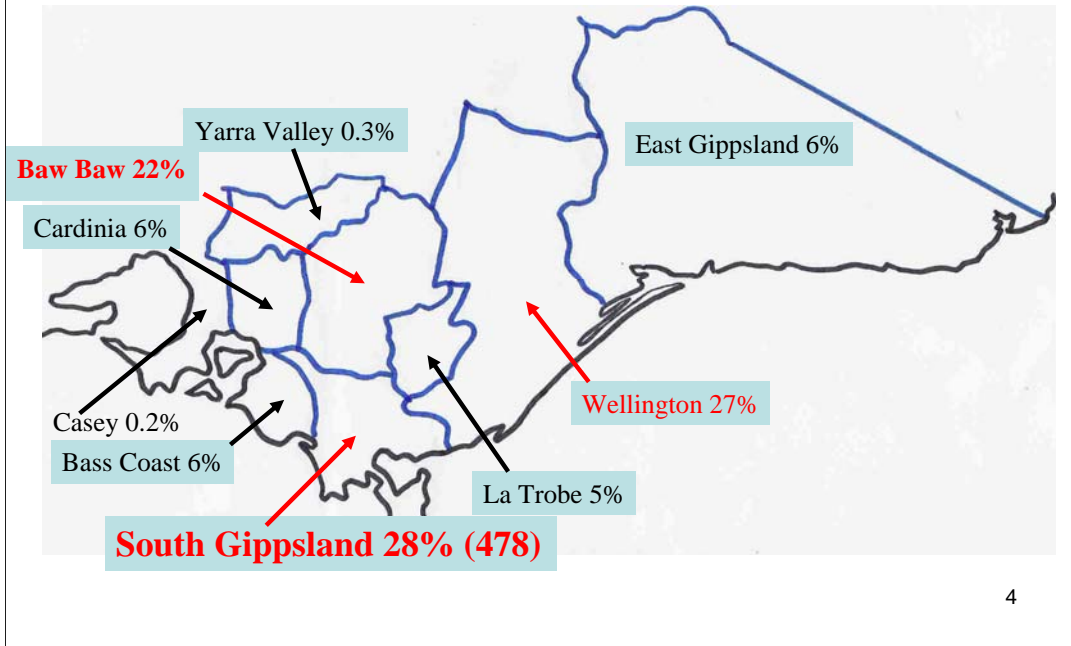
11% global trade (3rd largest behind NZ & EU)

Major exports markets (by value)

Japan, Malaysia, Phillipines, USA, Taiwan



## Where are the 1,714 dairy farms ?

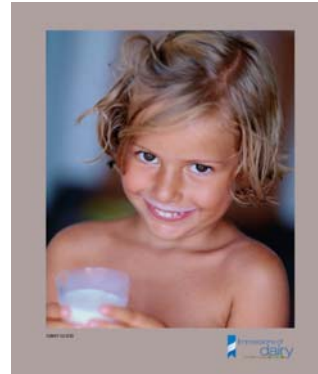


Just over 2,000 dairy farms in Gippsland now. Intense dairy areas are in South Gippsland, West Gippsland (Baw Baw) and in the Macalister Irrigation District (Wellington shire), important contributions from farms in other shires.

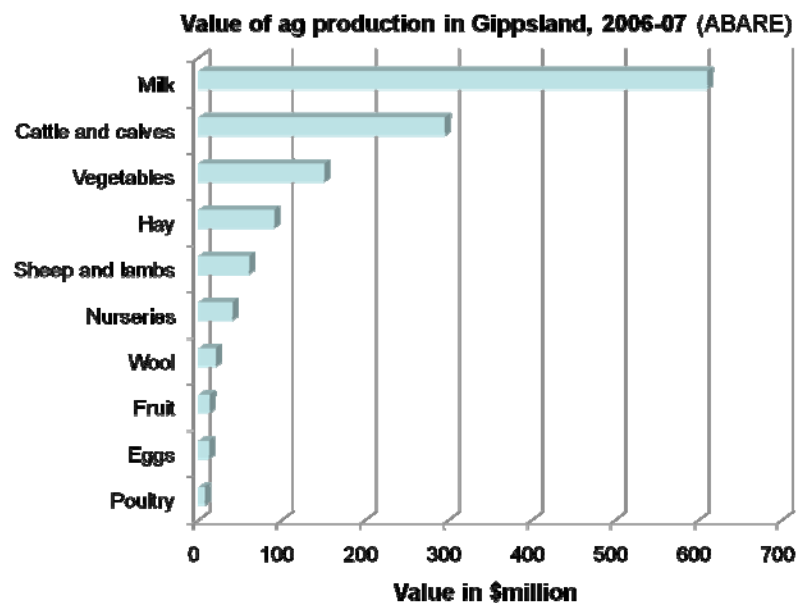
Farm numbers have been reducing in number. This reflects a long term trend in agriculture which has seen consolidation of resources. This means that even though farm numbers reduce, farm size, herd size and efficiency of operation increases.

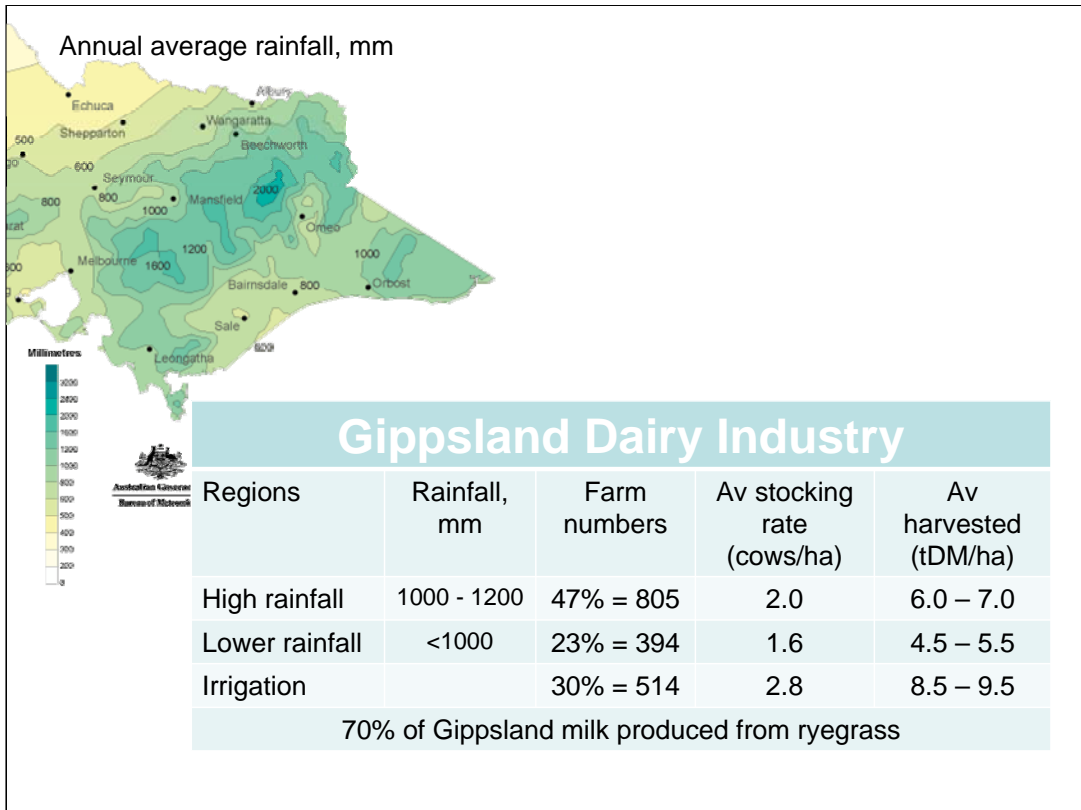
# Dairying in Gippsland

- 1,714 dairy farms (May 2009)
- produce 1.9 billion litres
  - 23% Australia's production
  - 34% of Victoria's production
- employs 4,000 on farm and 3,250 in processing sector
- Farms
  - 47% high rainfall
  - 23% low rainfall
  - 30% irrigated
- 68% of milk from ryegrass
- av farm - 155 ha, 290 cows, 1.7 mill litres



## Dairy is the largest ag commodity in Gippsland





## Dairying in Western Port

	Gippsland	Western Port area
Number farms	1,714	643
Farm gate value 06-07	\$600 mill	\$223 mill
Employment	7,250	2,720

Thank you

